

# ANDREW ROSS ROWE

CREATIVE PRODUCER / DIRECTOR / EDITOR

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## MTV'S REBEL MUSIC (SEASON 2)

Supervising Producer / New York / August 2014 - May 2015

Oversaw documentary series of bands making change in turbulent cities around the world.

Rebel Music: Native America episode was MTV's first long-form program on a social platform.

It was the most shared & viewed Facebook post at the time with 4.8mm views, 99k shares, 98k likes.

Native American episode screened at White House Tribal Nations Conference in DC.

🏆 The Shorty Awards Nominee: Best Documentary

## VIACOM'S WE ARE LOVERS

Supervising Producer / New York / September 2014 - November 2015

Oversaw narrative and production for new, global, hybrid, fantasy / documentary for Viacom.

Produced VR episodic experiences as ancillary content.

## WHITE HOUSE'S GENERATION INDIGENOUS

Supervising Producer / New York / November 2014 - November 2015

Produced and directed shorts for President Obama's Native Youth volunteer program.

## THE PERIPHERY

Supervising Producer / New York / March 2014

Created Viacom's first virtual reality experience as a half-hour, live music & interview series.

## MTV WORLD

Supervising Producer / New York / January 2014 - November 2015

Senior Producer / New York / March 2010 - December 2013

Produced, directed, and oversaw live performances, interviews, and shorts for MTVIggy.com.

🏆 The Webby Awards Honoree: Best Individual Performance - La Vida Bohème

## MTV'S REBEL MUSIC (SEASON 1)

Producer, Shooter & Assistant Editor / Egypt / June 2013 - August 2013

Produced an on-air, documentary episode for MTVu, Netflix, iTunes, Hulu & Amazon.

Spent two weeks on the ground during the second Egyptian revolution.

Shot interviews, performances, and protests with musicians making change.

🏆 Featured in TV Technology Magazine.

## INTEL'S MUSIC EXPERIMENT

Senior Producer / USA / 2012

Developed aesthetic and produced multi-city, multi-cam concert series.

Artists included Flux Pavilion, Santigold, Of Monsters & Men, and The Jezabels.

🏆 The Shorty Awards Winner: Best Use of Social Media

Clio Award Winner: Brand Collaborations

## MTV'S BEST NEW BAND IN THE WORLD

Senior Producer / New York / December 2011

Developed style and aesthetic for two-hour, live event in Times Square.

## THE MTV IGGY SHOW

Senior Producer / New York / March 2010 - December 2011

Produced an on-air, monthly music video show for MTV2 & MTVu.

## MTV NEWS

Producer / New York / January 2010 - March 2010

Associate Producer / New York / July 2007 - January 2010

Assistant Editor / New York / February 2006 - July 2007

Produced & edited video packages and articles for MTVNews.com.

## EDUCATION

Ithaca College / Ithaca, NY / BS Video Production 2004

LA Extension / Los Angeles, CA / Fall 2004

Kingston University / London, UK / Fall 2001

## ADDITIONALLY

Eagle Scout / Rip Van Winkle Council / Boy Scouts of America / 2001

National Academy of Television Arts & Sciences / Judge / News & Docs / 2016